



PHILANTHROPY
Australia

Vision, Mission & Strategic Plan

2007-2011

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Philanthropy Australia

Philanthropy Australia is the national peak body for philanthropy and is a not-for-profit membership organisation. Our Members are trusts and foundations, organisations, families and individuals who want to make a difference through their own philanthropy and to encourage others to become philanthropists.

Our Vision: A giving and caring nation

Our Mission: To represent, grow and inspire an effective and robust philanthropic sector for the community

Philanthropy: The planned and structured giving of money, time, information, goods and services, voice and influence to improve the wellbeing of humanity and the community

Philanthropic Sector: Trusts, foundations, organisations, families and individuals who engage in philanthropy

Our Role: Philanthropy Australia supports the philanthropic endeavour of our Members.

Philanthropy Australia:

- Represents the philanthropic sector
- Promotes the contribution of philanthropy by growing the understanding of the community, business and government
- Inspires and supports new philanthropists
- Increases the effectiveness of philanthropy through the provision of information, professional development, resources and networking opportunities
- Promotes strong and transparent governance standards in the philanthropic sector

Philanthropy Australia also provides information to those seeking to understand, access or partner the philanthropic sector.

Philanthropy Australia does not make grants of any kind, nor do we act on behalf of/for any specific individual or organisation.



Our Priorities and Intended Outcomes 2007 – 2011

The areas in which we will achieve significant results over the next five years are:

1. Representation

- Priority:** To represent the views of Members on the issues of the day
- Intended Outcomes:** The interests, issues and goals of Members are identified, considered, represented and actioned
- Priority:** To be the leader and principal representative of a vibrant philanthropic community
- Intended Outcomes:** Recognition as a key peak body included in critical consultations, committees, groups and taskforces on major issues affecting the sector

2. Grow and Inspire

- Priority:** Promoting and facilitating a larger and stronger philanthropic sector
- Intended Outcomes:** Growth in the overall level of philanthropy in Australia
Strategic alliances with like-minded organisations and networks to build collaborative action for the wellbeing of the community
- Priority:** Lead discussion on the positive contribution of philanthropy to the wellbeing of the community and be an active participant in the major issues affecting community wellbeing
- Intended Outcomes:** Growth in media interest and positive media coverage

3. Effectiveness

- Priority:** Improve the effectiveness of philanthropy and the community's understanding of the role of philanthropy
- Intended Outcomes:** Better measures and understanding of community wellbeing, social capital and the contribution of philanthropy
- Priority:** Improve the efficiency and effectiveness of Philanthropy Australia for its Members
- Intended Outcomes:** Positive feedback from Members on Philanthropy Australia's performance

4. Governance

- Priority:** Encourage strong and transparent governance within the philanthropic sector
- Intended Outcomes:** Trustees and Members who maintain sound governance policies and practices, and report regularly on the outcomes of their philanthropic contributions
Effective education and professional development for Members and the sector more generally
- Priority:** Philanthropy Australia is recognised as a well governed and financially-sound peak body
- Intended Outcomes:** Transparent and sustainable membership organisation with strong support throughout the philanthropic sector